

# HOW SUSTAINABLE IS YOUR SIGNAGE?

Introducing the **Enviro Edge Sustainability Scale™** — a simple framework that helps organisations choose signage and display solutions that align with their environmental goals.

## THE ENVIRO EDGE SUSTAINABILITY SCALE™



**100%  
RECYCLED  
CONTENT**

**Our highest  
sustainability  
standard**

Circular economy focused  
Fully recyclable solutions  
Zero-waste pathways available



**75%  
RECYCLED  
CONTENT**

**A powerful  
environmental  
commitment**

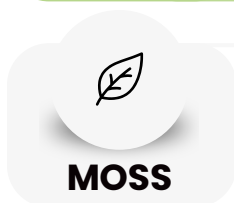
PVC-free laminates  
Reduced waste streams  
Lower environmental impact



**50%  
RECYCLED  
CONTENT**

**The  
balanced  
choice**

Direct print production  
Reduced material usage  
Improved manufacturing efficiency



**25%  
RECYCLED  
CONTENT**

**The first  
step toward  
sustainability**

Water-based HP Latex printing  
Reduced VOC emissions  
Improved environmental performance



**UP TO  
5%  
RECYCLED  
CONTENT**

**Conventional  
signage  
production**

Solvent inks  
PVC materials  
Limited recycling pathways



**Recyclable  
Solutions**



**PVC-Free  
Materials**



**HP Latex  
Technology**



**Circular  
Economy Design**



**Reduced  
Environmental  
Impact**



**Government &  
Council Ready**

**BUILT FOR TODAY.  
BUILT FOR TOMORROW.**  
Sustainable by design. Built to perform.

brought to you by

**Signs SA**  
CORPORATE DIVISION  
**Signarama**  
Salisbury

# COMPARE YOUR OPTIONS

Choose the environmental pathway that suits your project.

## PANEL SIGNAGE

| SUSTAINABILITY LEVEL | SPECIFICATION                                                                    | WATER-BASED PRINTING | DIRECT PRINT TECHNOLOGY | PVC-FREE LAMINATE | RECYCLABLE SOLUTION | MIN. RECYCLED CONTENT |
|----------------------|----------------------------------------------------------------------------------|----------------------|-------------------------|-------------------|---------------------|-----------------------|
| EMERALD              | HP R2000 direct print to fully recyclable aluminium panel with PVC-free laminate | ✓                    | ✓                       | ✓                 | ✓                   | 100%                  |
| JADE                 | HP R2000 direct print to ACM with PVC-free laminate                              | ✓                    | ✓                       | ✓                 | ✗                   | 75%                   |
| SAGE                 | HP R2000 direct print to ACM with laminate                                       | ✓                    | ✓                       | ✗                 | ✗                   | 50%                   |
| MOSS                 | HP Latex water-based prints mounted to ACM                                       | ✓                    | ✗                       | ✗                 | ✗                   | 25%                   |
| TRADITIONAL          | Solvent printed graphics mounted to ACM                                          | ✗                    | ✗                       | ✗                 | ✗                   | Up to 5%              |



## VEHICLE WRAPS

| SUSTAINABILITY LEVEL | SPECIFICATION                                   | PVC-FREE FILM | REDUCED LANDFILL IMPACT | MIN. RECYCLED CONTENT |
|----------------------|-------------------------------------------------|---------------|-------------------------|-----------------------|
| JADE                 | PVC-free wrap film with minimal landfill impact | ✓             | ✓                       | Significant           |
| MOSS                 | ✗                                               | ✓             | ✗                       | 25%                   |
| TRADITIONAL          | PVC films with solvent inks                     | ✗             | ✗                       | Up to 5%              |

## WINDOW, WALL & FLOOR GRAPHICS

| SUSTAINABILITY LEVEL | SPECIFICATION                                            | PVC-FREE FILM | REDUCED LANDFILL IMPACT | MIN. RECYCLED CONTENT |
|----------------------|----------------------------------------------------------|---------------|-------------------------|-----------------------|
| JADE                 | PVC-free graphic films with reduced environmental impact | ✓             | ✓                       | 75%                   |
| MOSS                 | ✗                                                        | ✓             | ✗                       | Moderate              |
| TRADITIONAL          | PVC films with solvent inks                              | ✗             | ✗                       | Up to 5%              |

## CORFLUTE PANELS

| SUSTAINABILITY LEVEL | SPECIFICATION                                                | WATER-BASED PRINTING | PVC-FREE MEDIA | DIRECT PRINT | RECYCLING PATHWAY | MIN. RECYCLED CONTENT |
|----------------------|--------------------------------------------------------------|----------------------|----------------|--------------|-------------------|-----------------------|
| EMERALD              | Recycled corflute direct printed and recycled at end-of-life | ✓                    | ✓              | ✓            | ✓                 | 100%                  |
| JADE                 | Direct printed corflute using HP R2000                       | ✓                    | ✓              | ✓            | ✗                 | 75%                   |
| SAGE                 | PVC-free graphics mounted to corflute                        | ✓                    | ✓              | ✗            | ✗                 | 50%                   |
| MOSS                 | Water-based printed PVC graphics mounted to corflute         | ✓                    | ✗              | ✗            | ✗                 | 25%                   |
| TRADITIONAL          | PVC graphics mounted to corflute                             | ✗                    | ✗              | ✗            | ✗                 | Up to 5%              |

## ACRYLIC & DISPLAY APPLICATIONS

| SUSTAINABILITY LEVEL | OUTCOME                                    | WATER-BASED PRINTING | PVC-FREE MEDIA | DIRECT PRINT | RECYCLABLE SOLUTION | MIN. RECYCLED CONTENT |
|----------------------|--------------------------------------------|----------------------|----------------|--------------|---------------------|-----------------------|
| EMERALD              | Maximum recycled content and recyclability | ✓                    | ✓              | ✓            | ✓                   | 100%                  |
| JADE                 | PVC-free production pathways               | ✓                    | ✓              | ✓            | ✗                   | 75%                   |
| SAGE                 | Reduced material consumption               | ✓                    | ✓              | ✗            | ✗                   | 50%                   |
| MOSS                 | Water-based printing                       | ✓                    | ✗              | ✗            | ✗                   | 25%                   |
| TRADITIONAL          | Standard production methods                | ✗                    | ✗              | ✗            | ✗                   | Up to 5%              |



## WHY SPECIFIERS CHOOSE ENVIRO EDGE

**SIMPLE SPECIFICATION**  
Instead of complicated material selections, simply specify:

**EMERALD JADE SAGE MOSS**

We will recommend the most appropriate materials and production method.

## LET'S CREATE SOMETHING AMAZING. RESPONSIBLY.

Partner with Enviro Edge for signage and display solutions that deliver your message while reducing environmental impact.



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